



Government of Jammu & Kashmir
DIRECTORATE OF SAMAGRA SHIKSHA, J&K (UT)

(Winter) Opposite Gurudwara NH by Pass Road, Channi Rama, Jammu
(Summer) Baghaat-e-Barzulla, behind Bone & Joint Hospital

Phone / Fax No. 0191-2467124/2467135 (Jammu), 0194-2437412, 2437958 (Srinagar)

E-mail: jksamagrashiksha@gmail.com



Subject:- Release of funds on account of "Community Mobilization" under the component Media & Community Mobilization of Samagra Shiksha for year 2022-23.

Society Order No: 28- Chirag of 2022

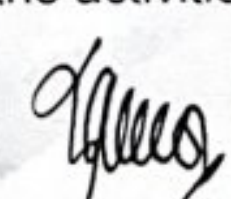
Date: - 09/02/2023

Sanction is hereby accorded to the allocation of funds through SNA mode by assigning the limit to the tune of **Rs. 477.57 lacs (Rupees four crore seventy seven Lacs & fifty seven thousand only)** under the component "Media & Community Mobilization" for both Elementary as well as Secondary Schools in favour of Chief Education officer (CEOs) of J&K UT on account of conducting SMCs and SMDCs activities in all the Government Schools. The District wise breakup of funds is given below.

S.N o.	District	Training of SMC, Elementary	unit cost	Financial	Training of SMDC, Secondary	unit cost	Financial	Total (Elementary + Secondary)
1	Anantnag	711	0.03	21.33	177	0.03	5.31	26.64
2	Badgam	721	0.03	21.63	147	0.03	4.41	26.04
3	Bandipora	411	0.03	12.33	76	0.03	2.28	14.61
4	Baramula	1134	0.03	34.02	222	0.03	6.66	40.68
5	Doda	661	0.03	19.83	159	0.03	4.77	24.6
6	Ganderbal	369	0.03	11.07	60	0.03	1.8	12.87
7	Jammu	973	0.03	29.19	239	0.03	7.17	36.36
8	Kathua	935	0.03	28.05	158	0.03	4.74	32.79
9	Kishtwar	454	0.03	13.62	80	0.03	2.4	16.02
10	Kulgam	395	0.03	11.85	82	0.03	2.46	14.31
11	Kupwara	1010	0.03	30.3	155	0.03	4.65	34.95
12	Pulwama	557	0.03	16.71	105	0.03	3.15	19.86
13	Punch	939	0.03	28.17	121	0.03	3.63	31.8
14	Rajauri	1024	0.03	30.72	170	0.03	5.1	35.82
15	Ramban	547	0.03	16.41	89	0.03	2.67	19.08
16	Reasi	706	0.03	21.18	105	0.03	3.15	24.33
17	Samba	313	0.03	9.39	60	0.03	1.8	11.19
18	Shopian	356	0.03	10.68	53	0.03	1.59	12.27
19	Srinagar	256	0.03	7.68	106	0.03	3.18	10.86
20	Udhampur	917	0.03	27.51	166	0.03	4.98	32.49
	Grand Total	13389		401.67	2530		75.90	477.57

The above funds are released subject to the following conditions:

1. The funds shall be utilized after observing all codal formalities/Norms.
2. No deviation of funds in any case is allowed.
3. The activities/programmes which can be covered under Community Mobilization through awareness and training of SMC/SMDC members are enclosed at **Annexure "A"** of this order
4. The amount allotted shall be spent for the training of SMC/SMDC members only
5. Utilization certificates shall be submitted by concerned CEO after completion of the activities up to 31st of March, 2023.


(Deep Raj) JKAS
Project Director,
Samagra Shiksha, J&K



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No:-Edu/PD/Sms/M&C/12575-98/2022-23

Dated: - 09/02/2023

Copy for information to the:

1. Principal Secretary, to Government School Education Department, Civil Secretariat, Srinagar, J&K UT for information.
2. Director School Education, Jammu/Kashmir for information.
3. Chief Education Officer _____ (All).
4. I/C website Samagra Shiksha, J&K.



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Annexure "A" to Society Order No: 20 Chirag of 2022 / Dated: 09/02/2023

Community Mobilization

1. Community mobilization is the process of engaging communities to identify community priorities, resources, needs and solutions in such a way as to promote representative participation, good governance, accountability and peaceful change.
2. Community mobilization and close involvement of community members in implementation of Education is extremely critical as it fosters 'bottom up approach' not only in effective planning and implementation of interventions in the schools but also in effective monitoring, evaluation and ownership of the Government programmes by the community.
3. Active participation of the community also ensures transparency, accountability and helps in leveraging the cumulative knowledge of the community for better functioning of schools.
4. Community Mobilization is a process which begins a dialogue among members of the community to determine who, what, and how issues are decided, and also to provide an avenue for everyone to participate in decisions that affect the functioning of the school.
5. It envisages community based approach to planning with habitation as a unit of planning. It provides for community ownership of school based interventions through effective decentralization.
6. Schools will undertake community sensitization, parental advocacy and leveraging parents as a resource for ECCE / FLN / Elementary / Secondary level.
7. **NEP 2020:** The NEP 2020 has emphasized the participation of community and parents in helping the child to learn appropriately and in achievement of learning outcomes. This becomes more important in developing a sound and strong foundation of literacy and numeracy as the children at the Foundational stage spend more time at home.

Following are some of the steps that can help in Mobilization and sensitization of community and parents.

1. Training and sensitization of Community: The family of the child in particular and community in general need to be appropriately educated about the actual goals of education (for holistic development) and their roles and responsibilities in ensuring the goals. The SMC meetings are appropriate place for such education of the members.
2. For community in general, mass movement through media campaigns, print and non-print material will help. E.g. the community has to understand the meaning of education, curriculum and pedagogy which a school follows and also the importance of mother tongue and multilingualism etc.
3. The school management committee must include community members with a sense of owning the school and taking active role in child's holistic growth. The number of members in the SMCs may be as per the State RTE rules. There may be some special invitees in each meeting as per the issues and needs.
4. Utilization of volunteer services of community members who can spare time and help children as per their expertise to achieve the goals of education at each stage need to be enhanced. Educated home makers will be most suitable in this volunteer task.

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5. Engagement of community nowhere means shifting the responsibility of school system. The community has to build this confidence that the schools have major responsibility and they are there only to help the system. Community members may provide financial and other help to the school in appropriate teaching-learning material and ensuring physical and mental health of the children on totally volunteer basis. School Library with lots of appropriate Print and Electronic Learning Material will not only help the School Children and Teachers but also the Community Members.

Major activities of the Community Mobilization:

1. **Generating awareness:** Workshops/Lectures/Programmes for creating Awareness on Samagra Shiksha interventions, NIPUN Bharat Lakshyas, RTE Act and Learning Outcomes etc.
2. **Parental Engagement:** For parental engagement as mentors/resources/volunteers in school to help the FLN mission and students in Elementary and Secondary schools. (NEP Para 2.7) Schools will undertake sensitization, parental advocacy and leveraging parents as a resource for ECCE/FLN/Elementary/Secondary Level. (NEP Para 1.5) The Home learning guidelines for parents and caregivers issued by the Department of SE&L in April 2021 in this regard may be referred to make them aware of how they can support student learning at home.
3. **Formation of Alumni Association:** Alumni Association may be formed for volunteers' efforts for enhancing learning such as, one-on-one tutoring; the teaching of literacy and hold of extra-help sessions, teaching support and guidance for educators; career guidance and mentoring to students; etc. Government schools may be organizing Alumni meets to invite former students to interact and inspire current students.
4. **Online Training Module:** For volunteers to understand how they can be involved in school education.

School Management Committee (SMC/SMDC):

Every School should constitute a School Management Committee (SMC/SMDC) which will include representative of local authorities, academicians, subject experts, officials, representative of disadvantaged groups, women and parents/guardians of students, in accordance with the RTE Act. The SMCs/SMDCs are expected to coexist with and leverage on the parents Teachers Associations. Meetings of SMC/SMDC should be planned and conducted on a regular basis.

Sub Committees of School Management Committee:

The SMC/SMDC may have two Sub Committees i.e.,

(i) School Building Committee and (ii) Academic Committee.

- I. **School Building Committee:** The School Building Committee is responsible for planning, estimation, management, monitoring, supervision, reporting, and maintenance of accounts relating to construction, renovation, repairing and maintenance and other related civil works.
- II. **Academic Committee:** The Academic Committee is responsible for all academic activities including planning, management, monitoring, supervision, reporting, and collection of data for UDISE+. It is also responsible for ensuring quality improvements,



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equity, reducing barriers – Socio economic, gender and disability, teachers and student's attendance, recommending teachers for training, guidance and counselling, student's achievements, co-curricular and extracurricular activities and overall academic and personality development of students and teachers.

(Source: Guidelines for Community mobilization & SMDC, December 2014)

Functions of SMC/SMDC:

- **School Development Plan:** Schools will develop their School Development Plans (SDPs) with the involvement of their SMC/SMDCs as specified by the RTE Act. These Plans will then become the basis for the creation of School Cluster Development Plans (SCDP). The SDPs and SCDPs of all schools/schools clusters of all States/UTs shall be in the public domain. The SMC/SMDC will use the SDP and SCDP for oversight of the functioning and direction of the school and will assist in the execution of these Plans.
- **Capacity Development of SMCs/SMDCs:** SMC capacity to be built to give better student support, support in enrolment, attendance and performance, and support in improved governance, monitoring, oversight, innovations, and initiatives by local stakeholders.
- **Annual Training:** The Headmaster and the teachers in schools have to organize training of all the SMC/SMDC members on opening of the schools in every calendar year.
- **School safety:** Community mobilization funds may be utilized for making members of the community aware of the Safeguards required at the time of opening and running of schools to prevent any spread of Covid-19/other disasters and for ensuring safety and security of children.

Key Performance Indicators:

- i. Increased parental involvement
- ii. School Development Plans prepared with due involvement of SMCs/SMDCs and to get funds from appropriate authority.
- iii. Ratio of number of Schools to number of School Development Plans prepared by involvement of SMCs/SMDCs.
- iv. Increase in learning outcomes of the students

Monitoring mechanism of KPIs/Intervention (Monitoring at National, State, District, Zone, BRC and CRC level wherever applicable): The number of schools covered and expenditure on Community Mobilisation and SMC/SMDC is monitored through PRABANDH.

- **Community Mobilization:** The Community Mobilization activities are to be monitored by the SMC/SMDC members and teacher/Principal, ZEO, Head Master of the school.
- **SMC/SMDC:** The SMC/SMDC formation and implementation of activities are to be monitored by the Principal, ZEO, Head Master/CRC /BRC/ Chief Education Officer (CEOs) Principal DIETs etc.

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Data Requirement from District (CEOs)/Division and UT/State for monitoring:

- i. Number of awareness drives conducted at School/Block/District/Divisional and UT level for community participation during the year.
- ii. Number of SMCs/SDMCs formed in the States/UTs
- iii. Number of School where Development Plans is prepared by involvement of SMCs/SMDCs.
- iv. Number of periodic meetings conducted in an academic year.
- v. Number of schools where volunteers/alumni/retired teachers/parents are involved in school activities.
- vi. Number of volunteers/alumni/retired teachers/parents involved in school activities.

Expected Outcomes:

- i. Effective planning and management of Samagra Shiksha interventions in schools and ownership of Government programmes by the Community.
- ii. Mobilization of Community for School Development.
- iii. Improvement in enrolment and retention of students and reduction of dropouts.

Mudhasser Ahmed
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